

The Eighth Annual Oxford Animal Ethics Summer School

Animals and the Media Communicating Ethical Perspectives on Animals 7-10 August, 2023

Merton College, University of Oxford

Provisional Programme

Monday 7 August

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| <p>3.00pm Onwards: Check in for Residential Delegates in the Front Quad</p> |
| <p>4.00-5.00pm: Registration in the Summer School Office</p> |
| <p>5.00-6.00pm: Reception in the T S Eliot Foyer Welcome by the Revd Professor Andrew Linzey and Dr Clair Linzey</p> |
| <p>6.00-8.00pm: Welcome Meal in the Dining Hall</p> |
| <p>8.00-9.45pm: First Private Screening <i>The Animal Thing: Linzey the Movie</i> Introduced by Dr Clair Linzey and Director, Adam Linzey Showing in the T S Eliot Theatre</p> |
| <p>10pm: Afterhours at the Summer School Social in the Junior Common Room</p> |

Tuesday 8 August

8-9am: Breakfast in the Dining Hall (for Residential Guests)

8.30-9.00am: Registration in the Summer School Office

| T S Eliot Theatre | Mure Room |
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| Chair: Professor Kay Peggs | Chair: Dr Maureen O'Sullivan |
| <p>9.00-9.30 Dr Margarita Carretero-González Senior Lecturer University of Granada, Spain</p> <p>Can animal advocacy benefit from humour to promote veganism? Exploring Simon Amstell's <i>Carnage</i> (2017)</p> | <p>9.00-9.30 Professor Dustin Kieschnick Clinical Assistant Professor University of California San Francisco Dr. Katie Lawlor Director, Veterinary Mental Health Initiative</p> <p>Psychological effects of repeated exposure to digital media depictions of animal cruelty and neglect</p> |
| <p>9.35-10.05 Dr Rebecca Rose Stanton Associate Fellow Oxford Centre for Animal Ethics</p> <p>Hello Kitty! An overview of the celebration and vilification of cats in the media</p> | <p>9.35-10.05 Silvana Andrade Journalist, Founder and President ANDA (Animal Rights News Agency), Brazil</p> <p>Animal Rights News Agency</p> |
| <p>10.10-10.40 Sankalpa Ghose Biomedical Fellow Center for Contemporary Sciences</p> <p>Is any body a person? The embodied internet and its implications for animal-human relations</p> | <p>10.10-10.40 Professor Linda Johnson Museum Curator Hancock Shaker Village, MA</p> <p>Westward Ho! Buffalo! American art as a catalyst for change</p> |
| 10.40-11.10am: Tea and Coffee in the Foyer | |
| Chair: Professor Kathy Hessler | Chair: Dr Stephanie O'Flynn |
| <p>11.10-11.40 Alice Di Concetto Chief Legal Advisor The European Institute for Animal Law and Policy</p> <p>Humane-washing as the new greenwashing</p> | <p>11.10-11.40 David Holroyd Masters candidate Erasmus University Rotterdam</p> <p>Is a left-wing vegan more persuasive than a non-partisan vegan? Assessing effective media strategies for the animal rights movement</p> |

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| T S Eliot Theatre | Mure Room |
| <p>11.45-12.15 Professor Pamela Frasch Professor of Law Lewis & Clark Law School, Portland, OR</p> <p>Leveraging animal representation in popular culture to enhance animals' status in law and policy</p> | <p>11.45-12.15 Jeanette Thelander Journalist Sweden</p> <p>Why are broiler chickens always so small and fluffy?: Depictions of farmed animals in the Swedish media</p> |
| <p>12.20-12.50 Maisie Luo Masters Candidate in Fine Art Rutgers University</p> <p>Wyeth's <i>Portrait of Pig</i>: The role of attention in making and viewing art representing animals</p> | <p>12.20-12.50 Taylor Waters Pro Bono Manager Animal Legal Defense Fund</p> <p>Exhibitors, ethics, and exploitation: The enforcement of exhibitor licenses on social media platforms</p> |
| 12.50-1.50pm: Buffet Lunch in Rose Lane Garden | |
| T S Eliot Theatre | |
| Chair: Professor Andrew Linzey | |
| <p>1.50-2.50</p> <p>Peter Tatchell Director, Peter Tatchell Foundation Broadcaster, author, and human rights advocate</p> <p>What Animal Advocates Can Learn from My Struggle for Human Rights</p> | |
| T S Eliot Theatre | Mure Room |
| Chair: Sandrine Lage | Chair: Dr Rebecca Rose Stanton |
| <p>2.55-3.25 Dr Pandora Pound Research Director Safer Medicines Trust</p> <p>Communicating with the general public about the science of animal research</p> | <p>2.55-3.25 Dr Kishor Dere Independent Researcher New Delhi, India</p> <p>The influence of media coverage on animal protection policies in India</p> |

| T S Eliot Theatre | Mure Room |
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| <p>3.30-4.00 Polly Foreman Deputy Editor Plant Based News</p> <p>The media is waging war on veganism: Here's what it gets wrong</p> | <p>3.30-4.00 Professor El Jones Assistant Professor, Department of Political and Canadian Studies Mount Saint Vincent University, Canada</p> <p>All dogs go to heaven: Early Canadian painting, dogs, and the settler-colonial imagination</p> |
| 4.00-4.30pm: Tea and Coffee in the Foyer | |
| Chair: Professor Barry Smart | Chair: Robyn Hederman |
| <p>4.30-5.00 Yang Gao Doctoral candidate University of Hong Kong</p> <p>The changing landscape of animal content on social media in China: How it is breaking down barriers and promoting animal welfare</p> | <p>4.30-5.00 Mikalah Singer Policy Manager Center for Contemporary Sciences</p> <p>Not so dystopian: Zoonotic disease and human-animal interactions bring us closer to a feared narrative</p> |
| <p>5.05-5.35 The Reverend Sarah A. Bowen Program Director, Animal Chaplaincy Training Compassion Consortium</p> <p>Consent in animal photography</p> | <p>5.05-5.35 Camille Labchuk Executive Director Animal Justice, Canada</p> <p>Controlling the narrative: Countering ag industry spin and manipulation</p> |
| <p>5.40-6.10 Dr Rajesh K. Reddy Director, Animal Law Program Lewis and Clark Law School, Portland, OR</p> <p>Beyond black and white: Colour correcting the violence of animal rights reporting</p> | <p>5.40-6.10 Vincent Jordan MA Art History and Curating candidate University of Birmingham</p> <p>Museums as media: Curatorial choice and the presentation of non-human animals</p> |
| <p>6.15-6.45 Dr Tal Kogman Lecturer Tel Aviv University, Israel</p> <p>Children's literature as a channel for disseminating concepts of human-animal relations</p> | <p>6.15-6.45 Dr Stephanie O'Flynn Lecturer in Law South East Technological University, Ireland</p> <p>The representation of animals in the Irish media: Challenges and opportunities</p> |

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| 6.45pm: Reception in the Rose Garden |
| 7.30pm: Dinner in the Dining Hall |
| 9 pm: TBA |
| 10pm: Afterhours at the Summer School Social in the Junior Common Room |

Wednesday 9 August

8-9am: Breakfast in the Dining Hall (for Residential Guests)

| T S Eliot Theatre | Mure Room |
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| Chair: Dr Rajesh K. Reddy | Chair: Jennifer Rabinowitz |
| 9.00-9.30 Chien-hui Li Professor of History National Cheng Kung University, Taiwan The reform of live animal transport and <i>The Times</i> in nineteenth-century Britain | 9.00-9.30 Dr Thilo Hagendorff Research Group Leader University of Stuttgart, Germany Speciesist bias in AI: How AI applications perpetuate discrimination and unfair outcomes against animals |
| 9.35-10.05 Ryan Merkley Director of Research Advocacy Physicians Committee for Responsible Medicine The Media, the Law, and Animal Experiments: A US Case Study | 9.35-10.05 Cebuan Bliss Doctoral Candidate Radboud University, The Netherlands Most (un)wanted: Media demonisation of non-native species |
| 10.10-10.40 Susan Boggio Founder Happy Faces Pet Ranch, Texas The Power of Social Media as a Tool in Rescuing Animals | 10.10-10.40 Elizabeth Schoales Independent Scholar Charlottetown, Canada Gift bags and a free lunch: The cost of buying positive media coverage in a small rural province in Canada |
| 10.40-11.10am: Tea and Coffee in the Foyer | |
| Chair: David B. Rosengard | Chair: Anne Merrill |
| 11.10-11.40 Dr Gieri Bolliger Executive Director Stiftung für das Tier im Recht (TIR), Switzerland TIR's approach to the media to raise the legal status of animals | 11.10-11.40 Margaret Tucker Independent Researcher Toronto, Canada The medium and its message: The portrayal of animals in theater and cinema |
| 11.45-12.15 Susan Kayne Founder and CEO Unbridled Thoroughbred Foundation, NY The role of media influence in public perception of horse racing | 11.45-12.15 Dr Colin H. Simonds Post-Doctoral Fellow, School of Religion Queen's University at Kingston, Canada Seeing animals' suffering: Media's ethical force in Tibetan Buddhist vegetarianism |

| T S Eliot Theatre | Mure Room |
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| <p>12.20-12.50 Dr Emilie Buchwald Founder and Co-publisher The Gryphon Press Dana Buchwald Co-publisher The Gryphon Press</p> <p>The role of children’s picture books in advocating for animals</p> | <p>12.20-12.50 Professor Kay Peggs Professor of Sociology and Criminology Kingston University, London Professor Barry Smart Professor of Sociology University of Portsmouth, UK</p> <p>Sounds critical: An analysis of media representations of nonhuman animals</p> |
| 12.50-1.50pm: Buffet Lunch in Rose Lane Garden | |
| Chair: Professor Pamela Frasch | Chair: Dr A. W. H. Bates |
| <p>1.50-2.20 Scott Cullen Executive Director GRACE Communications Foundation</p> <p>The state of communications on behalf of farmed animals</p> | <p>1.50-2.20 Claire Hamlett Freelance Writer Associate Editor at Sentient Media</p> <p>When vegans fail: How the media’s love of bad vegans aims to undermine the ethics of veganism</p> |
| <p>2.25-2.55 Angela Fernandez Professor of Law, University of Toronto Krystal-Anne Roussel Animal Law Research Associate, University of Toronto</p> <p>The stories that are told: The selection of media coverage and animal stories</p> | <p>2.25-2.55 Robyn Hederman Associate Court Attorney, New York State Supreme Court Fellow, Oxford Centre for Animal Ethics</p> <p>The media, the medical profession, and the anti-vivisection movement in America: 1870-1930</p> |
| <p>3.00-3.30 Professor Shannon Johnstone Professor of Art Meredith College, Raleigh, NC</p> <p>Picturing Pigs: A New Aesthetic</p> | <p>3.00-3.30 Sandrine Lage Doctoral Candidate Sorbonne University, France</p> <p>Representations of the ocean: How do they impact the perception of marine animals?</p> |
| 3.30-4.00pm: Tea and Coffee in the Foyer | |

| T S Eliot Theatre | Mure Room |
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| Chair: Professor Angela Fernandez | Chair: Fionn Kennedy |
| 4.00-4.30 Ryann Fineberg Student Lawrence Park Collegiate Institute, Toronto, Canada Social media as a tool to mobilize youth in advocating for animals | 4.00-4.30 Anne Merrill Doctoral candidate John Hopkins University, MD Challenging ontologies in dog horror films |
| 4.35-5.05 Dulki Seethawaka Senior Executive Researcher Faculty of Law, University of Colombo, Sri Lanka Risk or rescue: The role of media in protecting animals in South Asia with special reference to India and Sri Lanka | 4.35-5.05 Vanessa Shakib Co-founder, co-director Advancing Law for Animals Factors impacting newsworthiness of animal welfare litigation |
| 5.45pm: Summer School Official Photograph in St Alban's Quad | |
| 6.00pm: Champagne Reception on the Sundial Lawn Sponsored by the Brooks Institute for Animal Rights Law and Policy | |
| 7.00pm: Gala Dinner | |
| 9.30pm: Afterhours at the Summer School Social in the Junior Common Room | |

Thursday 10 August

8-9am: Breakfast in the Dining Hall (for Residential Guests)

| T S Eliot Theatre | Mure Room |
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| Chair: Dr Margarita Carretero-González | Chair: Susan Kayne |
| 9.00-9.30 Professor Justin Marceau Professor of Law University of Denver Sturm College of Law Understanding food transparency law in the United States | 9.00-9.30 Dr Maureen O'Sullivan, Lecturer In Law National University of Ireland, Galway Amjaad Alshafi, Masters candidate National University of Ireland, Galway Fungie: The media story of the dolphin featured by the BBC |
| 9.35-10.05 Hadas Marcus Instructor of English for Environmental Studies Tel Aviv University The portrayal of human-animal relations in cinema | 9.35-10.05 Sidney Blankenship Fellow Oxford Centre for Animal Ethics Understanding and communicating Isaiah's vision of the peaceable kingdom |
| 10.10-10.40 Oleksandra Fotina Undergraduate Candidate Sumy National Agrarian University, Ukraine Saving animals in wartime Ukraine: The role of the media | 10.10-10.40 Melissa Ann Kaul Doctoral Candidate University of Zurich, Switzerland Transmitted perceptions of animals: How China shaped Japan's view of the non-human world |
| 10.40-11.10am: Tea and Coffee in the Foyer | |
| Chair: Alice Di Concetto | Chair: The Reverend Sarah A. Bowen |
| 11.10-11.40 Jennifer Rabinowitz Producer and host, "Animal Talk" Previously with KSFR Public Radio Public radio and animal advocacy | 11.10-11.40 Thomas Edling Chief Veterinary Officer American Humane Effective communication and advocacy for animals in filmed media: "No animals were harmed" |
| 11.45-12.15 Professor Kathy Hessler Clinical Professor and Director, Animal Law Clinic Lewis and Clark Law School, Portland, OR The politics of communication | 11.45-12.15 Roman Werner University Assistant Karl-Franzens-University of Graz, Austria "Not your milk!" On visible and invisible dairy cows in print advertisements |

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| T S Eliot Theatre | Mure Room |
| 12.20-12.50 Dr Doris Schneeberger University Assistant Vienna University of Economics and Business The effects of mediated dark animal tourism, Or: What it's like to kill someone | 12.20-12.50 David Williams Former County Councillor Green Party, Oxford The UK print media and animals |
| 12.50-1.50pm: Buffet Lunch in Rose Lane Garden | |
| T S Eliot Theatre | Mure Room |
| Chair: Professor Linda Johnson | Chair: David Holroyd |
| 1.50-2.20 Professor Paul Szynol Professor, University of Michigan Law School, Filmmaker, Itchy Dog Films Annie Sloan JD candidate, University of Michigan Law School Fair use, free speech, and film as advocacy | 1.50-2.20 Professor Boris Bakota Professor, Faculty of Law Josip Juraj Strossmayer University of Osijek, Croatia Professor Lidija Bakota, Associate Professor, Faculty of Education Josip Juraj Strossmayer University of Osijek, Croatia What croatian tourist attractions communicate about a history of violence towards animals |
| 2.25-2.55 Professor Delcianna J. Winders Director, Animal Law and Policy Institute Vermont Law School Canned photography: Exposing and combating not- so-wild wildlife photographs | 2.25-2.55 Chantal Cooke Journalist, broadcaster and founder Panpathic Communications How to get journalists interested in animals |
| 3.00-3.30 Dr Chris Sangster Independent researcher Inglorious badgers: Examining the impacts of portrayals of badgers in literature and the media | 3.00-3.30 Maris Beck Doctoral Candidate University of Sydney Social license in horseracing: The role of media in improving racehorse welfare |
| 3.30-4.00pm: Tea and Coffee in the Foyer | |

| T S Eliot Theatre | Mure Room |
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| Chair: Hadas Marcus | Chair: Professor Delcianna J. Winders |
| 4.00-4.30 Dr Helen Barnard Department of Continuing Education University of Oxford Respecting the lives of non-humans in TV animal documentaries | 4.00-4.30 Frances Robinson Associate Fellow Oxford Centre for Animal Ethics From values to misrepresentation: The dangers of assumptions |
| 4.35-5.05 David B. Rosengard Staff Attorney Animal Legal Defense Fund, USA Inherently injurious? Untangling animal crush videos, free speech law, and media obscenity | 4.35-5.05 Fionn Kennedy BPhil Candidate University of Oxford Calvin and Hobbes, and the virtues of animality |
| 5.10-5.40 Dr A. W. H. Bates Director Convit House Pathology, London, UK Rescued by Rover: Dog actors in motion pictures, 1896-1929 | 5.10-5.40 Tatu Matilainen Doctoral candidate University of Helsinki, Finland Gatekeepers of animal journalism |
| 5.45-6.15 Professor Nibedita Bandyopadhyay Assistant Professor of English Shiv Nadar University Chennai, India Animals in Select Indian Movies: An Ecocinematic Analysis | 5.45-6.15 Tatiana Tavares da Silva Associate Professor University of the State of Rio de Janeiro, Brazil Communicating ethical perspectives on animals in biomedical sciences |
| 6.15 Closing Remarks by Professor Andrew Linzey | 6.15 Closing Remarks by Dr Clair Linzey |
| 6.25pm: Summer School Ends | |